

Centro  
di Ricerca e  
Documentazione  
*Luigi Einaudi*

**CENTRO  
EINAUDI**  
*TURIN*



*“Before making a decision,  
get the facts”*



Centro  
di Ricerca e  
Documentazione  
Luigi Einaudi

Centro di Ricerca e Documentazione  
“Luigi Einaudi” - Centro Einaudi  
Corso Re Umberto, 1  
10121 Turin – Italy  
Tel. +390115591611  
segreteria@centroeinaudi.it  
www.centroeinaudi.it

## ABOUT US

The Centro Einaudi is an independent non-profit research institute.

Located in Turin, the capital city of Italy's north-western Piedmont region and closely connected with central Europe, Centro Einaudi was founded in 1963 as a free association of businessmen and young intellectuals, thanks to the dedication of an entrepreneur, Fulvio Guerrini.

Since 2006, the Centro has been registered as an 'associazione riconosciuta', i.e. legally recognised by the Regione Piemonte. It is supported by individuals and corporate donors and by grants for specific research projects.

## OUR PERSPECTIVE

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*"Before making a decision, get the facts"*

The agenda of the Centro Einaudi is inspired by the motto *conoscere per deliberare* (before making a decision, get the facts), formulated by Luigi Einaudi, who was born in Piedmont: professor at the University of Turin, a leading statesman, economist, he served as the second President of the Italian Republic.

Turin's cultural scene has been famous since the Renaissance for its capacity to generate talents of widespread influence: the likes of Erasmus of Rotterdam, Antonio Gramsci, Norberto Bobbio and several Nobel laureates carried out their studies in this Alpine capital.

The Centro aims to be a reference in the Italian cultural panorama both on the theoretic and on the empirical level, by analysing and 'anticipating' the timing and subjects of political and economic public discussion, both nationwide and locally.



## MISSION

Our mission is to conduct independent research and to provide innovative recommendations for local and national policy makers. The Centro's research agenda includes political economy, social politics, liberal theory, politics and comparative public policy, Italian policies and reforms, regional development, bioethics and welfare.

Since 1963, the Centro has been a beacon of liberalism and one of the most influential Italian think tanks.

Many of its members hold prominent positions in academia, government, business and the media. The Centro trains young scholars and researchers, organises seminars, conferences and lectures; publishes books, monographs, the quarterly academic journal "Biblioteca della libertà" (since 1964), and the new online periodical "Nuovo Mondo Economico".



## GOVERNANCE

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The activities are co-ordinated by a Board of Directors composed of Beppe Facchetti (President), Massimo Guerrini (Vice president), Andrea Bairati, Giuseppina De Santis, Stefano Firpo, Vittorio Moccagatta, Massimo Occhiena, Elisabetta Salza, Alberto Tazzetti, Pietro Terna, Giorgio Vernoni.

Giuseppe Russo is Director General; Lionello Jona Celesia Auditor and Anna Maria Gonella Projects and Activities Coordinator.

The Scientific Committee is composed of: Giorgio Arfaras, Jack Birner, Mario Deaglio, Bill Emmott, Maurizio Ferrera, Giovanni Maria Flick, Elsa Fornero, Giampaolo Galli, Daniel Gros, Giovanni Orsina, Fabio Pammolli, Angelo M. Petroni. Maria Cristina Rossi, Carlo Scognamiglio Pasini, Giuliano Urbani.

The Membership Committee is composed of: Giorgio Arfaras, Paola Barbero, Mario Deaglio, Stefano Delle Piane, Massimo Occhiena.

Other members of the association work regularly on different projects.


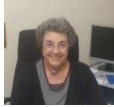






## BOARD OF DIRECTORS

										
<b>President</b> Beppe Facchetti	<b>V. President</b> Massimo Guerrini	Andrea Bairati	Giuseppina De Santis	Stefano Firpo	Vittorio Moccagatta	Massimo Occhiena	Elisabetta Salza	Alberto Tazzetti	Pietro Terna	Giorgio Vernoni

## SCIENTIFIC COMMITTEE

					
Giorgio Arfaras	Jack Birner	Mario Deaglio	Bill Emmott	Maurizio Ferrera	Giovanni Maria Flick
					
Elsa Fornero	Giampaolo Galli	Daniel Gros	Giovanni Orsina	Fabio Pammolli	Angelo M. Petroni
					
Maria Cristina Rossi	Carlo Scognamiglio	Giuliano Urbani			

## MEMBERSHIP COMMITTEE

				
Giorgio Arfaras	Paola Barbero	Mario Deaglio	Stefano Delle Piane	Massimo Occhiena
				
<b>Director General</b> Giuseppe Russo	<b>Projects and Activities Coordinator</b> Anna Maria Gonella	<b>Auditor</b> Lionello Jona Celesia		



## MAIN ACTIVITIES

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**Annual Report on *Global Economy and Italy***, in partnership with Intesa Sanpaolo Bank, following on from collaborations with UBI Banca and Lazard Italia. The Report is a research project which the Centro Einaudi has been carrying out since 1996. The Report celebrated its 10th anniversary with a special publication, *La bussola del cambiamento* (The Compass of Change, 2005) and, in 2021, the 25th edition has been issued. The Report analyses changes in the world markets and global issues over a period of twelve months, looking at economic trends, production sectors, labour markets, global geo-politics and finally at Italy's position in the global economy.

### Indagine sul Risparmio e sulle scelte finanziarie degli italiani

**Annual Report on *Italians' Savings and Financial Choices***, in partnership with Intesa Sanpaolo since 2011 (it was supported by BNL- BNP Paribas in the period 1982-2009). The Report is based on a BVA-Doxa survey; the Report analyses the motivations, goals and choices concerning savings in a representative sample of Italian families. From 2011 onwards, the Report has been enriched every year by a supplementary report: on choices and differences in attitudes towards investments and savings by young people, women, 'baby-boomers', entrepreneurs and 'middle class' savers, or with a focus on real estate, financial literacy, insurance, and the first indications from the Covid pandemic.



**“Giorgio Rota” Report on Turin** in partnership with Fondazione Compagnia di San Paolo (main sponsor) and Banca del Piemonte. Every year the Report analyses different aspects of the city and its setting – economy, demographics, culture, energy, education system, urban mobility transformation and security, healthcare system, environment, in comparison with other Italian and - when possible - European cities. The website has a rich database on Italian metropolitan areas, updated every year. The 21st edition of the Report, “Restart” (Ripartire) was published in November 2020.

## QUADERNIDELPREMIO «GIORGIO ROTA»

**“Giorgio Rota” Best Paper Award for Young Researchers.** This annual Award was launched in 2012 in memory of Giorgio Rota, a leading Italian economist born in Turin, who was in charge of economic research at the Centro Einaudi for many years. So far, nine editions of the Award have been launched, on contemporary economics and ethics, creative entrepreneurship and new media, illegal activities and corruption, migration, inequalities, health and medical care, and digital transformation. The Giorgio Rota Best Paper Award 2021 is on “Main economic trends in the contemporary world economy”. The award-winning papers are published in an ISBN e-book **Quaderni del Premio Giorgio Rota** and presented at the **“Giorgio Rota Conference”**, which was online in 2020 but is traditionally held at the Einaudi Campus of the University of Turin.





**Digital Citizenship education: information manipulation, information bubbles and fake news. Laboratories for High Schools.** The project, supported by Fondazione CRT since 2017, is the result of a partnership of the Centro Einaudi with GGI – the Young Entrepreneurs Group of Turin’s Industrial Union, the Piedmont Regional School Office and the Association Osservatorio21. The objectives of the course are to develop awareness of the dynamics of contemporary digital communication in the world of young people (14-18 years), in order to learn how to use it responsibly and with a full understanding of the consequences, and to strengthen their critical capacity. Starting from the 2020 school year, the project has adapted the path and the contents tested with success up to now to new blended (mixed) and all-digital formats due to the Covid-19 pandemic.

## Economic Freedom of the World

**Economic Freedom of the World Index.** The yearly project is coordinated by the Fraser Institute, Vancouver. The last edition was published in September 2020. Since 1997 the Centro Einaudi has been the official Italian partner of the Economic Freedom Network. In the past years, the Centro also contributed to the compilation of the European Union Economic Freedom Index and then created the Italian Regions Economic Freedom Index. In 2011 the EU-27 was compared to USA, Japan, China and India. A specific study on Middle-Eastern Europe and on countries from the southern shore of the Mediterranean has also been carried out. In 2020 “EU Accession and Economic Freedom” was published by the European Liberal Forum with the support of KEFIM and Centro Einaudi.



nuovo  
**mondo**economico.eu  
Lettera liberale di economia, finanza, politica e cultura

**Nuovo Mondo Economico**

It is Centro Einaudi's latest editorial project, launched in October 2020. It is an online magazine, available by subscription. The aim is to provide data, tools, and thoughts. To be realistic, tell the truth about economics, finance, politics and culture. Contaminating disciplines, while also comparing different visions. In other words, a different, constructive narration of the truth, however bad it may be, but also of the possible. Nuovo Mondo Economico (A New Economic World) is aimed at public and private decision-makers, to a ruling class with a strong civic sense, well prepared and capable of looking forward.



**Biblioteca della Libertà** is our quarterly journal, peer-reviewed, founded in 1964. Languages for publication include Italian, English and French. Its scientific value has been acknowledged by the ANVUR (National Agency for the Evaluation of Universities and Research Institutes) for two subject areas: Law, and Economics and Statistics. Starting from the 2016 issues, it has been included among the "top-rated" journals (Fascia A) for the research area of Political Philosophy. BdL is now indexed in The Philosopher's Index, in The Directory of Open Access Journals (DOAJ) and in the Italian Catalogue of Journals (ACNP). Since 2009 BdL has been published online, apart from special issues and hard copies for libraries and authors.





***Annual School of Liberalism (SdL since 1988)***

The School was founded in 1988 and it is a bi-weekly course of political training, dealing with the topic of Freedom and aiming at explaining the principles of the liberal theory from diversified traditions of liberal thought and a multidisciplinary approach. It has so far carried out its activity in fifteen Italian cities. Since 2011 the Turin edition was organised together with the Centro Einaudi and in its premises. Since 2020, due to the Covid-19 restrictions, the school has moved online and in 2021 it has been organised on a national basis, counting on many partners.

## GALLERY



Some of Centro Einaudi's paperback publications



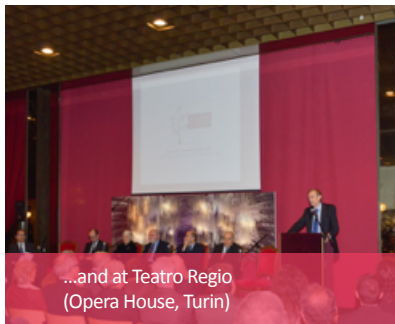
The first cover of "Biblioteca della libertà"



2021: new headquarters, corso Re Umberto



Centro Einaudi's 50th anniversary: headquarters Via Ponza



...and at Teatro Regio (Opera House, Turin)



## CONTACTS

**Giuseppe Russo**, *Director General*  
russo@centroinaudi.it

**Anna Maria Gonella**, *Projects and Activities Coordinator*  
gonella@centroinaudi.it

**Sandra Celestra** and **Rosella Orelia**, *Secretaries*  
segreteria@centroinaudi.it  
biblioteca@centroinaudi.it

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